

INTERNATIONAL VISITS

Celebration of a 10-year partnership with Wuhan University

In 2016, the Massey Business School and Wuhan University of China celebrated the 10-year anniversary of a very successful Joint Teaching partnership between the two universities. Students spend two years at each university studying finance and economics. At the time, over 400 students had gone through the programme, with a significant number going onto postgraduate or doctoral studies.



Danish Economists Consult Massey Property Team

A delegation of economists from the Centre for Housing Economics at Denmark's Realdania recently met with researchers from Massey's property programme to look for innovations in the area of housing affordability they could take back to Denmark, and offer their own advice and experience in regards to the housing problems facing Auckland. The Business School's Real Estate Analysis Unit, a research centre focused on property issues within New Zealand, also contributed to the discussion with recent evidence from their Home Affordability Report and NZ Residential Survey.



Visit from Suzhou Dushu Lake Science & Education Development

Massey University celebrated the launch of a new pathway agreement with China's Sinomore Aviation Limited at the inaugural Sino-New Zealand Aviation Education and Industry Forum, held at Dushu Lake, Suzhou. The agreement is the University's first direct aviation pathway for students to begin English studies in China, before coming to New Zealand. The announcement was well received and attended by senior aviation industry leaders in China and the Deputy Consul-General from the New Zealand High Commission in China.



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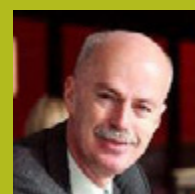
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MASSEY BUSINESS SCHOOL TE KURA WHAI PAKIHI

World-leading research strengths in the areas of Agrifood Business, Financial Services, Innovation & Entrepreneurship, and Responsibility & Citizenship

Over 200 academic and 100 professional staff

Over 5350 Equivalent Full-Time Students enrolled (over 18000 for University)

5 departments: Accounting; Aviation; Communication, Journalism & Marketing; Economics & Finance; and Management

Top 2% global ranking in Business

QS Subject rankings

Top 150 in Accounting and Finance

Top 200 in Business and Management

Top 250 in Economics

SHANGHAI SUBJECT RANKINGS:

#1 Finance Programme in New Zealand

#1 Business Administration Programme in New Zealand

#2 Communication Programme in New Zealand

OVERVIEW

RANKINGS



Find out more at: www.massey.ac.nz/business

RESEARCH

Research Centres

The Massey Business School is home to a large number of research groups and centres. A small number of these are featured below:

Te Au Rangahau: Māori Business and Leadership Centre

Te Au Rangahau (translated as: 'a pathway to Māori research in business') aims to advance business and leadership knowledge that benefits the Māori economy. As academics, our intention is to do research that empowers Māori and contributes to Māori aspirations and wellbeing. We welcome enquiries from all students, researchers, academics and practitioners interested in engaging with Māori business.



Financial Education and Research Centre (Fin-Ed Centre)

The Fin-Ed Centre works to help New Zealanders become more financially savvy by improving their knowledge, attitudes and behaviour towards money. The Fin-Ed Centre is globally unique for the breadth of its work around financial literacy, covering education, research and consultancy. We undertake research and run courses for both groups and individuals.

Our financial literacy expertise is sought-after internationally. We are working in Timor Leste and in New Zealand with the Commission for Financial Literacy and Retirement Income.



Centre for Culture-Centered Approach to Research and Evaluation (CARE)

CARE is a global hub for communication research that uses participatory and culture-centred methodologies to develop community-driven communication solutions to health and wellbeing. The concept that communities are their own best problem-solvers drives community organizing for health. Centre projects create infrastructures for communication and voice at the margins that offer discursive and material resources for disrupting the local-regional-global threats to human health, wellbeing, and ecosystems. The Centre's current project include research around poverty, indigenous health, food insecurity, labour, migration, HIV prevention and climate change across the globe.



Find out more at: www.massey.ac.nz/business-research

ACADEMIC PROFILES



Prof. Mohan Dutta

Dean's Chair in Communication

- Director of the CARE research group
- Recent research: women's health; health information; food insecurity; immigration and immigrant workers



Prof. Anne de Bruin

Director of the NZ Social Innovation and Entrepreneurship Centre
Professor of Economics

- Recent research: Impacts of culture, gender and identity on creativity, entrepreneurship, venture creation and innovation; social innovation.



Prof. Jane Parker

Professor of Employment Relations and Human Resource Management

- Co-Director of MPOWER research group
- Recent research: Low pay and the living wage; managing workforce diversity; women in the workforce; employment regulations in South Pacific Island nations



Prof. Ahsan Habib

Professor of Financial Accounting

- Member of the editorial boards for Asian Review of Accounting, Managerial Auditing Journal and Pacific Accounting Review
- Recent research: social capital; stock price crash and market risk; financial reporting and audit quality in China



STUDY OPTIONS

Qualifications on offer:

Undergraduate

- Bachelor of Business
- Bachelor of Accountancy
- Bachelor of Applied Economics
- Bachelor of Aviation
- Bachelor of Aviation Management
- Bachelor of Communication
- Bachelor of Retail and Business Management
- Bachelor of Sport Management

Postgraduate

- Master of Management (taught masters)
- Master of Business Studies (research masters)
- Master of Agricommerce
- Master of Analytics
- Master of Aviation
- Master of Communication
- Master of Finance
- Master of Journalism
- Master of Maori and Indigenous Business
- Master of Professional Accountancy and Finance
- Master of Professional Public Relations
- Master of Sport Management
- Doctor of Philosophy

Executive

- Master of Advanced Leadership Practice
- Master of Business Administration
- Manager Acceleration Programme

PhD programme

Massey has a strong pedigree as a research-led university, with an emphasis on finding innovative solutions to complex issues in New Zealand and globally. The Massey Business School has a focus on practically-minded research centres and institutes, founded on close ties with industry and community.

Our business school is noted for its collegial approach within our areas of research excellence, built around a number of specialist research groups and centres that provide a strong network and excellent developmental and collegial support for our doctorate students. This collegial approach extends internationally, and we regularly host visiting doctoral students.

As of February 2018, there are over 110 active PhD students enrolled in the Massey Business School's PhD programmes.

Find out more at:
www.massey.ac.nz/business-study