



**Dr Jeffrey Stangl, CFA**  
Director International & Strategic Partners  
Massey Business School

# Programme Overview



**MASSEY  
BUSINESS  
SCHOOL**

TE KURA WHAI PAKIHI

## University of New Zealand

- Multiple campuses
- Most experienced online courses
- NZ's largest business school
- Over 40 years experience





MASSEY  
BUSINESS  
SCHOOL  
TE KURA WHAI PAKIHI

## Internationally Accredited & Ranked

- Association to Advance Collegiate Schools of Business
- Accrediting Council on Education in Journalism & Mass Communication
- Association of MBAs
- Chartered Financial Analysts (CFA) Partner
- QS World University Rankings-**Top 200 Business**, **Top 200 Accounting & Finance**
- Shanghai Ranking - **#1 ranked NZ University** for Business Admin & Finance





**MASSEY**  
**BUSINESS**  
**SCHOOL**

TE KURA WHAI PAKIHI

## **MBS Difference - Connections x 3**

- Industry
- Faculty
- Students





# MBS Difference - Internships



internships

networking  
engagement independence  
exceptionally useful  
personal development  
stepping stone  
decision making training  
confidence  
cv boost  
project management  
career development  
team working  
interview ideas  
great opportunity  
initiative  
communicating  
interpersonal skills  
liaising employability skills  
responsibility  
inspiring experience  
career plan



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UNIVERSITY OF NEW ZEALAND

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**BUSINESS**  
**SCHOOL**

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# Undergraduate Programmes



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## *9 x Bachelor Degree Programmes*

Bachelor of  
Accountancy

Bachelor of  
Agri  
Commerce

Bachelor of  
Applied  
Economics

Bachelor of  
Aviation

Bachelor of  
Aviation  
Management

Bachelor of  
Business

Bachelor of  
Communication

Bachelor of  
Sport  
Management

## *2 x Conjoint Bachelor Degree Programmes*

Bachelor of  
Business

Bachelor of Science

Bachelor of Arts

# Bachelor of Business



MASSEY  
BUSINESS  
SCHOOL  
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## 11 Majors

- Accountancy
- Economics
- Finance
- Finance Planning and Advice
- Human Resource Management
- International Business
  - Management
  - Marketing
  - Organizational Technology
  - Property
  - Strategic Communication

# Bachelor of Business



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**MASSEY**  
BUSINESS  
SCHOOL

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24 papers (360 credits) over 3 years if full time

8 core business papers (120 credits) 1<sup>st</sup> & 2<sup>nd</sup> year

Accounting

Economics

Finance

Management

Marketing

Workplace Communication

Electives

Business Law

Leadership & Teamwork

Major courses

Electives

*Building a strong foundation*

# Bachelor of Accountancy



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SCHOOL

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BACHELOR OF ACCOUNTANCY



Info

Planning

Contacts

**APPLY NOW! ▶**

## Key facts

- Available at Auckland
- Available at Manawātū
- Available via Distance Learning
- Equivalent to 3 years of full-time study
- Available for international students studying in NZ or via distance learning

KEY INFORMATION FOR STUDENTS

The **easy**  
way to see  
qualification  
info



New Zealand Government

## A GOOD FIT IF YOU:

- › Know you would like to be an accountant
- › Enjoy working in a team and meeting new people
- › Would like a career with a new challenge every day

## A unique degree

Join the only Bachelor of Accountancy in New Zealand.

**CIMA**

Chartered Institute of  
Management Accountants



CHARTERED ACCOUNTANTS  
AUSTRALIA • NEW ZEALAND



ACCREDITED  
PROGRAM



**AACSB**  
ACCREDITED



# Bachelor of Agri Commerce



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BUSINESS  
SCHOOL

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## BACHELOR OF AGRICOMMERCE

Study AgriCommerce at Massey University



**Employers call every week  
for graduates**

Info

Planning

Contacts

**APPLY NOW! ►**

### Key facts

- Available at Manawātū
- Available via Distance Learning
- 3 years of full-time study
- Available for international students studying in NZ

KEY INFORMATION FOR STUDENTS

The **easy**  
way to see  
qualification  
info



New Zealand Government

### You will be in demand

At Massey many of our AgriCommerce students have jobs before they even graduate.



## 6 Majors

- Agricultural Economics
- Farm Management
- Food Marketing & Retail
- International Agribusiness
- Maori Agribusiness
- Rural Valuation



# Bachelor of Applied Economics



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## BACHELOR OF APPLIED ECONOMICS



### Economics at the coal face

Join a practical, relevant degree

Info

Planning

Contacts

**APPLY NOW! ▶**

#### Key facts

- Available at Auckland
- Available at Manawātū
- Available via Distance Learning
- Equivalent to 3 years of full-time study
- Available for international students studying in NZ or via distance learning

KEY INFORMATION FOR STUDENTS

The **easy**  
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info



New Zealand Government

### A GOOD FIT IF YOU:

- Want a degree that is practical and relevant
- Are interested in economics in a national and global context

# Bachelor of Aviation Management



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## BACHELOR OF AVIATION MANAGEMENT

Kings of the Playground



### Want to manage the skies?

If you have a passion for, and are interested in, the broader picture of the aviation business, this degree is for you.



Info



Planning



Contacts

**APPLY NOW! ►**

#### Key facts

Available at Manawatu

Available via Distance Learning

Available via Singapore Aviation Academy, Singapore

3 years of full-time study or part-time equivalent

Available for international students studying in NZ or via distance learning

#### KEY INFORMATION FOR STUDENTS

The **easy**  
way to see  
qualification  
info



New Zealand Government

### A GOOD FIT IF YOU:

- Are interested in how an airport, airlines, aviation regulatory bodies etc operate
- Enjoy working with other people in a team
- Want to work in a global industry with international opportunities
- Want an exciting and challenging role where every day is different

# Bachelor of Aviation



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**MASSEY**  
BUSINESS  
SCHOOL

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## BACHELOR OF AVIATION

Info

Planning

Contacts

**APPLY NOW! ▶**

### Key facts

Available at Manawātū

Minimum of 3 years of full-time study

Available for international students studying in NZ

KEY INFORMATION FOR STUDENTS

The **easy**  
way to see  
qualification  
info



New Zealand Government

### A GOOD FIT IF YOU:

- › Love the idea of flying for a living
- › Enjoy mathematics and physics
- › Keep your cool in stressful situations
- › Have leadership skills.
- › Want to have a profession - not just a 'job'
- › Want a degree - not just a 'licence to fly'

### Become part of a new generation of pilots

Learn how to fly in Massey's state-of-the-art training fleet, while gaining a qualification that employers seek.

# Bachelor of Communication



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BUSINESS  
SCHOOL

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## BACHELOR OF COMMUNICATION

Bachelor of Communication



### In demand

85% of graduates are employed within six months of graduation. These graduates are employed across nine different industry categories with more than 60 different job titles.

### WHAT IS IT LIKE?

Info

Planning

Contacts

**APPLY NOW!** ▶

#### Key facts

Available at Auckland

Available at Manawātū

Available at Wellington

Available via Distance Learning

Note: Not all majors are available on each campus

Equivalent to 3 years of full-time study

Available for international students studying in NZ or via distance learning

KEY INFORMATION FOR STUDENTS

The **easy**  
way to see  
qualification  
info



New Zealand Government

### A GOOD FIT IF YOU:

- ▶ Like to be busy and enjoy multi-tasking
- ▶ Enjoy doing lots of different interesting things every day to keep your busy brain stimulated
- ▶ Relish taking a leadership role in projects and events

# Bachelor of Sport Management



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## BACHELOR OF SPORT MANAGEMENT

Sport Management Graduate, Chrystal Russell | Massey University



### Turn your passion for sport into something more

Gain the business, communication and management skills that you will need to join the exciting world of sport management.

Info

Planning

Contacts

**APPLY NOW!** ▶

#### Key facts

- Available at Auckland
- Available at Manawātū
- Available via Distance Learning
- Equivalent to 3 years of full-time study
- Available for international students studying in NZ or via distance learning

#### KEY INFORMATION FOR STUDENTS

The **easy** way to see qualification info



New Zealand Government

### A GOOD FIT IF YOU:

- Are passionate about sport
- Would like to share that passion with others
- Have great organisational skills
- Would like to combine business management skills with your interest in sport
- Are interested in a career in the sporting industry



# Bachelor of Communication



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- Expressive Arts
- Communication Management
- Linguistics
- Marketing Communication
- Media Studies
- Public Relations

## *CORE COURSES*

Business Communication  
Creative Communication  
Cross-Cultural Communication  
Language & Communication  
Marketing  
Media Skills  
Tu Kupu: Writing & Enquiry



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## *9 x Bachelor Degree Programmes*

Bachelor of  
Accountancy

Bachelor of  
AriCommerce

Bachelor of  
Applied  
Economics

Bachelor of  
Aviation

Bachelor of  
Aviation  
Management

Bachelor of  
Business

Bachelor of  
Communication

Bachelor of  
Retail & Business  
Management

Bachelor of  
Sport  
Management

## *2 x Conjoint Bachelor Degree Programmes*

Bachelor of  
Business

Bachelor of Science

Bachelor of Arts



# BBus + BSc Conjoint



MASSEY  
BUSINESS  
SCHOOL  
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## Bachelor of Business

- 255 credits
- 8 core courses
- Major courses

## Bachelor of Science

- 255 credits
- Schedule A,B C courses
- Major courses

4 YEAR = 2 DEGREES

# BBus + BA Conjoint



MASSEY  
BUSINESS  
SCHOOL  
TE KURA WHAI PAKIHI



## Bachelor of Business

- 255 credits
- 8 core courses
- Major courses

## Bachelor of Arts

- 255 credits
- 5 core courses
- Major courses

4 YEAR = 2 DEGREES



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# Postgraduate Programmes

# Master of Business Studies



## Take your career to the next level

Gain in-depth specialist business skills that will help give you the skills to move up the hierarchy in your career.

## Majors or endorsements

Master of Business Studies (Accountancy)  
Master of Business Studies (Communication)  
Master of Business Studies (Economics)  
Master of Business Studies (Finance)  
Master of Business Studies (Human Resource Management)  
Master of Business Studies (Management)  
Master of Business Studies (Marketing)

Enquire

Apply now

## Key facts

Available at Auckland

Available at Manawātū

Available via Distance Learning

Eighteen months (1.5 years) full-time study; Up to a maximum of five years part-time study.

Availability for international students varies. Refer to the major / endorsement web pages for details.

## A good fit if you:

- Have completed a bachelor's degree (or bachelor's degree with honours) in business with good grades
- Are interested in a postgraduate qualification with a research component
- Wish to progress your business career into a more senior level, or
- Would like to continue on to further study such as a PhD

Postgraduate study is not just 'more of the same' undergraduate study. It takes you to a new level in knowledge and expertise especially in planning and undertaking research.





# Master of Management



Enquire

Apply now

## Key facts

Available at Auckland

Available at Manawātū

Available at Wellington

Available via Distance Learning

Some specialisations can be completed in one year on the Manawātū campus

Eighteen months (1.5 years) full-time study; Up to a maximum of five years part-time study.

Availability for international students varies. Refer to the major / endorsement web pages for details.

## Majors or endorsements

Master of Management (Agribusiness)  
Master of Management (Banking and Finance)  
Master of Management (Communication)  
Master of Management (Financial Economics)  
Master of Management (Human Resource Management)  
Master of Management (International Business)  
Master of Management (Management)  
Master of Management (Marketing)  
Master of Management (Organisational Technology Management)  
Master of Management (Sustainability)

## A good fit if you:

- Have an undergraduate degree (not necessarily in business), and would like to study business areas in more depth
- Would like to learn the skills that will help progress your career into management or a higher level of management
- Would like to gain a qualification to help you make a career change
- Are interested in a professional degree that is primarily a taught programme but with a significant practice component

# Master of Professional Accountancy and Finance



Enquire

Apply now

## Key facts

Available at Auckland

Available at Manawātū

Available via Distance Learning

Available in Auckland and Manawātū by Block Mode

Two years full-time study; Up to six years part-time study.

Available for international students studying in NZ

## One of a kind

Join the only postgraduate degree in New Zealand combining the vital business disciplines of accountancy and finance.

## A good fit if you:

- Have an undergraduate qualification in any subject
- Want to increase your in-depth knowledge of accountancy and finance
- Would like to take the next step in your career



ACCREDITED PROGRAM

CFA Program Partner of CFA Institute



Compare qualifications and academic information across different New Zealand institutions.



# Master of Finance



## Get to the heart of finance

This degree combines the study of advanced theory with research in a specialised finance area to give you a career advantage.

## What is it like?

[Find out more about entry requirements, fees and courses in the planning section.](#)

Massey University's Master of Finance is a detailed, specialised degree that will give you the skills and knowledge to move to a higher level of seniority in your career.

[Learn from leading business experts](#)

[Enquire](#)

[Apply now](#)

## Key facts

Available at Auckland

Available at Manawātū

Eighteen months (1.5 years) full-time study; Up to a maximum of five years part-time study.

Available for international students studying in NZ

## A good fit if you:

- Hold an undergraduate degree in finance
- Wish to move up the hierarchy in finance-specific careers

## Not just more of the same

Postgraduate study is not just 'more of the same' undergraduate study. It takes you to a new level in knowledge and expertise especially in planning and undertaking research.





# Master of Business Administration



Enquire

Apply now

## Key facts

Available at Auckland

Available via Distance Learning

Internal full-time or Distance/Online

1 year of full-time study or up to 5 years of part-time study

Available for international students studying in NZ or via distance learning

## A unique, personalised qualification

Massey University's Master of Business Administration (MBA) is unique in New Zealand – the only MBA with specialisations and that is available to study as a full-time or online option.

## A good fit if you:

- Have three or more years full-time work experience and would like to progress into leadership and management roles
- Would like to study online at your own pace (Online MBA), or
- Would like to complete an MBA with minimal career disruption



AACSB  
ACCREDITED



SHANGHAI  
RANKING



ASSOCIATION  
OF  
AMBA  
ACCREDITED



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