



**MASSEY
UNIVERSITY**
TE KUNENGA KI PŪREHUROA

UNIVERSITY OF NEW ZEALAND

**MASSEY
BUSINESS
SCHOOL**

TE KURA WHAI PAKIHI

MASTER OF MANAGEMENT

NOW AVAILABLE TO COMPLETE IN
ONE YEAR AT OUR MANAWATŪ CAMPUS



Specialisations in:

Communication
Financial Economics
Human Resource
Management
Management
Marketing



massey.ac.nz/master-management

Part One

CORE COURSES

2 x 15 credits each

- 115.758 Interpersonal Communication at Work (S1)
- 115.759 Current Issues in Business (S1)

SPECIALISATIONS - CHOOSE ONE FROM:

3 x 30 credits each

COMMUNICATION

- 219.702 Management Communication (S1)
- 219.703 Perspectives in Business Communication (S2)
- 219.704 International and Intercultural Communication (S2)

FINANCIAL ECONOMICS

- 178.703 The Theory and Practice of Economics (S1)
- 125.700 Managerial Finance (S2)
- 125.740 Advanced Investment Analysis (S2)

HUMAN RESOURCE MANAGEMENT

- 114.702 Human Resource Management and Workplace Relations (S1)
- 114.722 Advanced Organisational Behaviour (S2)
- 114.735 Competitive Advantage and HRM Strategy (S2)

MANAGEMENT

- 152.700 Organisation and Management (S1)
- 114.722 Advanced Organisational Behaviour (S2)
- 152.704 Business and Sustainability (S2)

MARKETING

- 156.700 Essentials of Marketing (S1)
- 156.757 Marketing Strategy (S2)
- 156.758 Advanced Social Marketing (S2)

Part Two

1 x 60 credit

- 152.894 Professional Practice (Summer School, SS)
To enrol in the final course 152.894, you will need to apply using Special Request in course enrolment. Please contact an Academic Adviser for further information.



Massey University - Manawātū Campus

The **Manawātū campus** is Massey's original campus with lovely heritage buildings and park-like grounds located near Palmertson North city. It is one of the best places in the country to experience the real student lifestyle with around 40% of the population studying.

A bustling city with a relaxed atmosphere, Palmerston North offers the sophistication and diversity of a major city, with the freedom and space of a provincial centre. The community is diverse but close-knit, where newcomers are warmly welcomed.

Visit manawatunz.co.nz to find out more

Our **Contact Centre** is available to provide information about Massey University programmes and can direct you to our team of friendly academic advisers.

Telephone: 0800 MASSEY (0800 627 739)

Telephone (from outside NZ): +64 6 350 5701

Email: contact@massey.ac.nz

APPLY NOW FOR 2020

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